

Inovis Case Study: Stylemark, Inc.

Case Study



SOLUTION SNAPSHOT:

- **Industry:** Sunglasses
- **Challenge:**
To consolidate internal systems and processes following acquisition and integrate with SAP
- **Solution:**
Inovis TrustedLink® System i
Inovis Professional Services for Translator Mapping

BENEFITS:

- Administrative time savings
- Scalability to support over 80,000 retail customers
- Expert support and advice for faster mapping and integration

The Overview

Stylemark, an industry leader in the sunglass market, is the fusion of four distinctly different and independent companies: StyleScience, Riviera and recent additions, Polaroid Eyewear and Motive Eyewear. Stylemark is committed to utilizing state of the art technologies in their creative design, production and distribution process while serving over 80,000 retailers in over 67 countries. One technology Stylemark has implemented, Inovis TrustedLink® System i ("TLi"), is the recognized leader for data transformation solutions on the System i platform. For 14 years, Stylemark has utilized TLi to automate the transfer of goods and services between their business partners.

The Business Challenge

As in any large organization, trying to standardize internal systems following an acquisition can be a daunting task. In February of 2007, Stylemark selected SAP as their ERP system of choice to be implemented across each independent organization. The migration to SAP required that Stylemark change their current system integration with the TLi application. The implementation of the TLi SAP Module allows Stylemark to monitor successful transformation, delivery and acknowledgment by their business partners via the SAP user interface in a real-time mode. Stylemark's volume of trading partners added another level of complexity to implementing the new ERP system. Implementing the new functionality required modifications to the existing map translation routines used. The project required resources that were familiar with both TLi and SAP to effectively and quickly perform the tasks.

Inovis Professional Services – A Reliable Solution

Inovis was able to provide the experience and specialized skills needed to get the job done. Inovis Professional Services Consultants have years of experience in EDI implementations, coordination and mapping services and are practiced in ensuring the successful deployment and implementation of the Inovis applications. The Inovis consultants jumped right in and immediately became an integral part of the Stylemark team. They took a very heads-down approach, ensuring Stylemark met the requirements of their business community and provided the focus for the entire team to meet the overall objectives of the project.

About Inovis

For over 20 years, Inovis has helped more than 20,000 customers improve their supply chain communication. Inovis is a leading provider of on-demand Business Community Management solutions that empower companies to transact, collaborate and optimize communications with their entire trading community. By standardizing and automating mission-critical business interactions, companies can dramatically reduce the complexity and cost of supply chain communication. This foundation of high-quality, reliable and secure connectivity provides real-time visibility across the order-to-payment lifecycle. The resulting actionable intelligence enables users to proactively address supply chain issues before they impact profitability, shortening cycle times, improving productivity and increasing customer satisfaction. Inovis Professional Services provides the knowledge, experience and track record to deploy, enable and implement Business Community Management solutions, so companies can focus on their core, strategic, business initiatives.



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