



- Leverage secure B2B messaging, connectivity and integration
- Handle data mapping and transformation within the same solution (database read-write, text, EDI, XML)
- Employ configurable process rules and intelligent document routing
- Increase visibility with exception dashboards, data tracking, auditing, archiving and reporting
- Protect your investment with distributed deployment and load balancing
- Extend mailboxing and web forms to smaller trading partners
- Support secure managed file transfer (FTP/s, HTTP/s)
- Connect with trading partners using any AS1/AS2/AS3- or ebXML-certified solution

Secure managed file transfer for your mission-critical business data

A member of the BizManager™ product suite, BizLink™ is a powerful and scalable enterprise-level server solution that provides for the secure managed file transfer of critical business documents regardless of disparate data types, transports and connectivity methods. It can protect your private data as well as simplify the management of a complex community of trading partners, business partners and internal organizations.

BizLink can serve as a single B2B Gateway solution for trading partner connectivity, community management, mapping, transformation and integration—increasing visibility, removing inefficiencies, reducing errors and providing a single view of the truth across the organization.

Secure, real-time integration between internal systems and trading partners results in increased control and visibility into business transactions. Business activity monitoring and real-time event management and alerts help proactively identify and resolve potential issues. Archival and audit trail capabilities provide accountability when discrepancies should arise.

This complete EDI and B2B solution can support all of your business units while providing a highly dependable, robust and easy-to-use tool for your entire business. It can also be extended to function as an easy interface to online exchanges and marketplaces while offering additional communication options for your evolving EDI and B2B initiatives.

Protect your data

BizLink supports the most secure data transfer standards available, and digital certificates provide authentication, encryption and non-repudiation, ensuring transactions arrive unaltered and that senders and receivers are who they claim to be.

BizLink has been independently certified by eBusinessReady® for full support of AS1/AS2/AS3 and ebXML. In addition, Inovis' patent-pending encryption process supports the high-speed throughput of large amounts of encrypted data, reducing bottlenecks and keeping transactions flowing.

BizLink also includes built-in transaction tracking, archival, reporting and data retention with these robust features:

- Persistent queuing with retry, redundancy and fallback
- Broadcast email alerts of potential issues
- Automatic archival of closed-out transactions
- Actionable audit trails of all data exchange

Perimeter Security Services are provided with SecureLink™, which fulfills the strict security requirements of financial, healthcare and government institutions and the most demanding security requirements of suppliers and retailers in the supply chain. SecureLink includes HTTP and FTP proxies, a secure FTP server with user credential authentication and digital certificates.

Leverage integrated data transformation and mapping capabilities

With real-time EDI capabilities, BizManager meets today's data translation needs by providing compliant data transformation for EDI, XML, text files and database-to-database. BizManager's data transformation services also:

- Offer transformation control numbers at interchange and group levels within a party
- Allow processing rules and document parsing/splitting prior to transformation rule actions
- Provide scalability to over ten million transformations a day

With wizards and drag-and-drop functionality for quick and easy mapping, you can create simple mapping rules or use JavaScript for more complex translations. The solution also facilitates flexible data conversion, including flat file, ANSI X12, EDIFACT, TRADACOMS and GENCOD.

BizManager™ BizLink™

SUPPORTED PLATFORMS

- IBM AIX
- HP-UX
- Sun Solaris
- Red Hat Linux
- Microsoft Windows

Simplify community management

Managing a large community of partners with constantly changing requirements can be a tremendous challenge. BizLink was designed to simplify partner management with setup wizards and a single, easy-to-use interface for adding new partners and changing partner preferences. As your partners change or adopt different data exchange standards, BizLink's open connectivity enables you to effortlessly make the transition.

BizLink enables the secure exchange of transactions and other business documents over the Internet (EDI-INT) via transports such as AS1 (SMTP), AS2 (HTTP), AS3 (FTP), ebXML and other network-based protocols and Web Services. It supports multiple transport protocols and any type of data your partners need to exchange, from EDI and XML to flat files such as spreadsheets or CAD drawings. With BizLink's endless array of data exchange choices, 100% partner connectivity is now an attainable goal.

In addition, BizLink delivers these built-in partner management features:

- **Many-to-many and party hierarchy.** Configure business rules to define the routing of transactions to multiple parties (e.g., internal departments and divisions or public exchange)
- **Configurable user access control.** Create custom-defined roles with granular privilege control, limiting the user's exposure to irrelevant or sensitive data
- **Distributed administration.** Delegate administrative tasks to multiple users
- **XML import and export of system and partner configurations.** Reduce your connectivity setup time
- **Secure mailboxing.** Enable small trading partners, branches and even divisions to participate via the Internet with user security controls and automated mailbox acknowledgements
- **Custom web forms.** Empower smaller trading partners without in-house capabilities to exchange EDI and XML documents in a standard business document format

PRODUCT HIGHLIGHTS

- **User-friendly setup wizards**
- **Support for all popular data types**
 - EDI: X12, EDIFACT, TRADACOMS
 - XML: DTD and schema support
 - CSV and flat files
 - Binary attachments
- **Support for multiple data transport methods**
 - AS1/AS2/AS3, ebXML, etc.
 - HTTP/s, FTP/s, SMTP
 - NAESB (North American Energy Standards Board)
- **Support for leading security standards, including:**
 - Personal Information Exchange PKCS 12
 - Cryptographic Message Syntax Standard PKCS 7
 - S/MIME Signed/Encrypted
 - PGP
 - RC4 128
 - SSL
 - TLS
- **Transaction management, archiving and reporting**
- **Activity management, management by exception and notifications**
- **Streamlined integration with back-office systems, such as ERP and CRM**

For more information, visit www.inovis.com.



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